

Home Swap Holidays

Dear Phil

I hope you don't mind me getting in touch with you directly. I spoke to Steve Edwards the NARPO Deputy CEO last week and he very kindly forwarded our programme details onto NARPO branch secretaries nationwide across the UK and tweeted for us.

I'm getting in touch with you directly as we are specifically looking for people who live in the Swansea and Gower area who might be interested in taking part. Lots of our other programme applicants from all around the country are requesting a swap to the Swansea area and are really keen to visit the city and the coastal region close by.

Home Swap Holidays is a new BBC ONE UK based travel/ property / holiday programme. We're looking to find people who live in lovely homes in the Swansea area, who would be happy to try a home swap or short break over a weekend in the next few months. The programme will allow participants a great opportunity to explore a home swap, a different property and a different area of the country, along with local attractions, activities, foods and tourist sights.

It would be great if you could let your Swansea members know about the programme.

This is a link to the show's page at the

BBC: http://www.bbc.co.uk/showsandtours/shows/beonashow/home_swap_holidays

... and a paragraph explaining the programme which you can forward on to any members who you think might be interested:

A new BBC television series is looking for sociable people who want to try out a home swap holiday in a great British location.

Do you live in a lovely home or in a terrific location?

Would you like to swap your property to have a memorable experience in a fantastic part of Britain?

If you'd like to taste superb local cuisine and take part in fabulous activities that go beyond the guide book, then we want to hear from you!

For an application form or an initial chat please email

homeswapholidays@bbc.co.uk with your contact details and location.

Many thanks for your help with this.

Please don't hesitate to contact me if you would like any further details or to discuss the programme further.

Thanks again,

Clare

Clare Strudwick
Location Director
[Home Swap Holidays](#)
Tel: 0208 008 4922

BBC Entertainment
MC5 C4
Media Centre
201 Wood Lane
London
W12 7TQ